



Richard Walker, sales and marketing director, De Dietrich Kitchen Appliances (centre) with Andrew Vaughan, KBB brand director (left) and Martin Allen-Smith, managing editor of *Designer Magazine* (right).

## De Dietrich Zoneless Piano Induction Hob Wins Judge's Award for Innovation at KBB Innovation Awards KBB London.

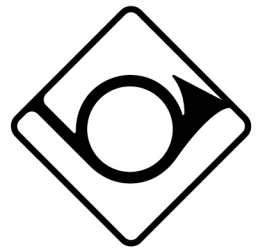
The De Dietrich DTiM1000C Piano Induction Hob has won the ***Judge's Award for Innovation*** at the inaugural *KBB Innovation Awards in association with Designer Magazine* at KBB London (15<sup>th</sup> – 17<sup>th</sup> May 2011). The revolutionary hob was chosen as the most innovative product from a shortlist of 18 finalists by a panel of industry experts including Robin Levien of Studio Levien, David Fisher, design director of Seymour Powell and Martin Allen-Smith, managing editor of Designer Magazine.

Richard Walker, sales and marketing director of De Dietrich Kitchen Appliances collected the award from Martin Allen-Smith who highlighted the hob's advanced zoneless capabilities, and described it as offering '*genuine innovations that are of real benefit to the user*'.

The 93cm DTiM1000C Piano Induction hob represents the next generation of induction hobs and is the most advanced induction hob available today. Controlled by a full colour TFT touchscreen, it features three separate cooking modes: EXPERT, PIANO and SOLO. Using EXPERT, up to five pans can be sited anywhere on the cooking zone and each can be separately temperature controlled as the hob will detect the exact location of each pan. If moved, the pan's temperature will remain constant even if it is lifted as the hob features a unique Power Tracker. Using PIANO, the hob segments into three side by side cooking zones and each can be separately temperature controlled. The SOLO mode converts the entire cooking area into one single temperature zone – ideal for keeping food warm.

TRADE  
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May 2011

# De Dietrich



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Richard Walker sales and marketing director of De Dietrich Kitchen Appliances says:

*'We are absolutely delighted to have won the Judge's Award for Innovation at KBB London as the competition was very fierce, particularly as there were some incredibly inventive products in the Innovation Zone. We felt that KBB London was the ideal platform to launch the Piano Induction Hob to a wide range of targeted customers and we have been very encouraged by the unanimously positive response this product has received.'*

**De Dietrich Trade Sales:**

01256 308 067

[www.dedietrich.co.uk](http://www.dedietrich.co.uk)

**PR Contact:**

Tara Silvester

Left Right & Centre PR

T : 0208 994 9970

E : [tara@leftrightandcentre.com](mailto:tara@leftrightandcentre.com)

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